



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 572819 /		<u>Alt Order #</u> 09811041
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/06/12 - 09/10/12		<u>Estimate #</u> 1703
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 2	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 3	8	09/05/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$1,600.00			
N 4	8	09/05/12	09/10/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$350.00			
N 5	8	09/05/12	09/10/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$1,600.00			
N 6	8	09/05/12	09/10/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$1,100.00			
N 7	8	09/08/12	09/08/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$600.00			
N 8	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 9	8	09/09/12	09/09/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
N 10	8	09/09/12	09/09/12	FOX News Sunday	10a-11a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
N 11	8	09/05/12	09/10/12	M-F 11a-12p	11a-12p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
JUDGE JOE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
572819 /	09811041

Contract Dates	Product	Estimate #
09/06/12 - 09/10/12	DSCC IE	1703

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$400.00				
N 12	8	09/05/12	09/10/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				1	\$700.00				
N 13	8	09/05/12	09/10/12	M-F 2p-3p	2p-3p		:30			NM	1	\$400.00	
STEVE HARVEY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				1	\$400.00				
N 14	8	09/05/12	09/10/12	M-F 3p-4p	3p-4p		:30			NM	2	\$1,100.00	
RICKI LAKE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$550.00				
N 15	8	09/05/12	09/10/12	M-F 4p-5p	4p-5p		:30			NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$600.00				
N 16	8	09/05/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$2,000.00				
N 17	8	09/05/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$2,000.00				
N 18	8	09/05/12	09/10/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				2	\$1,800.00				
N 19	8	09/05/12	09/10/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF--				1	\$1,800.00				
N 20	8	09/05/12	09/10/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--TF-S				1	\$2,800.00				
N 21	8	09/05/12	09/10/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/12	09/11/12	M--T---				2	\$1,000.00				
N 22	8	09/09/12	09/09/12	Cleve Browns ESPN & Fox	Cleve Browns Garr		:30			NM	1	\$16,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S				1	\$16,000.00				
N 23	8	09/08/12	09/08/12	College Football Late	College Football L		:30			NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S-				1	\$2,500.00				
Totals											31	\$51,650.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	31	\$51,650.00	\$43,902.50
Totals	31	\$51,650.00	\$43,902.50

Signature: _____ Date: _____

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